

2020 Sponsorships

	DIAMOND	GOLD	SILVER	BRONZE
Pricing	\$18,500	\$15,500	\$12,500	\$5,000
Number Available	2	12	10	No limit
Table Space	2x 6' tables in front high-traffic corner	8' table at front of room	6' table along main traffic side	X
Badges Included	8	6	4	2
Sponsor T-shirts	8	6	4	X
Meal Tickets for Attending Staff (2 each x 2 days, breakfast & lunch)	32	24	16	X
Logo on Website	✓	✓	✓	✓
Invited to Thank-you Reception	✓	✓	✓	✓
Shout-out on Social Media	✓	✓	✓	✓
Raffle/Silent Auction Participation (optional)	✓	✓	✓	X
Registration Bag Swag (optional)	✓	✓	✓	X
Logo on Event T-shirts	✓	✓	✓	X
Ad in Printed Program (optional)	Two-page spread	Full page	Half page	X
à la carte Sponsorship Discount	20%	15%	10%	5%
Verbal Recognition at Opening and Closing	✓	X	X	X
Pool Party Access	Entry with badge	Entry with badge	Entry with badge	Entry with badge

Add-ons / à la Carte

	Hire Ground	Badges/ Lanyard	Happy Hour	Pool Party Towels	Pool Party Swag
Pricing	\$6,000	\$10,000	\$6,000	\$7,000	\$6,000
Number Available	8	1	2	1	2
Badges Included	4	4	4	4	4
Meal Tickets for Attending Staff (2 each x 2 days, breakfast & lunch)	16	X	X	X	X
Table Space	6' table in Hire Ground track	X	X	X	X
Pool Party Access	Entry with badge	Entry with badge	Entry with badge	Entry with badge, plus 20 additional pool party passes	Entry with badge, plus 20 additional pool party passes
Additional Benefits	Optional - submit a 20-minute talk or participate in a panel discussion, with approval of HG Director	X	100 dual-branded cups to take back with you	20 dual-branded towels to take back with you	20 dual-branded items to take back with you

Additional sponsor badges can be requested for \$1,000 each; limited quantities may apply.

