



2024

Sponsorship Agreement

Terms and Conditions

- 1. Terms:** Sponsorship Agreement between Security BSides Las Vegas, Inc. ("Organizer") and ("Sponsor") is valid from the date it is fully executed through the end of the **2024 BSides Las Vegas** conference (the "sponsored event").
- 2. Sponsor Marketing Use Agreement:** Sponsor may use the following tagline on its marketing material during the term of this Sponsorship Agreement: **"Official Sponsor of BSides Las Vegas 2024"**.
- 3. Production Timeline:** In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:
 - 3.1** Logo in vector format (AI, EPS, SVG; high-resolution only accepted if no vector exists), and sponsor URL to current InfoSec job postings will be sent within 10 business days from date this Sponsorship Agreement is fully executed.
 - 3.2** All required content must be submitted by **July 5, 2024** to be included in printed or digital materials. (Logos submitted after that date will be posted to bsideslv.org ("the website") associated online media. They will not be included in between talks/on-screen graphics during the conference.)
- 4. Sponsor Trademark Usage:** Notwithstanding above, Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under this Sponsorship Agreement. Usage may include, but is not limited to:
 - 4.1** Event web pages.
 - 4.2** Sponsor benefit items including, but limited to, those detailed in the Sponsor Agreement.
 - 4.3** Any digital banners or on-screen graphics on webpages, social media, or other media directly related to the event.
- 5. Web Reference:** Sponsor may publish an Internet hyperlink from Sponsor's website to the event website, and maintain the hyperlink as an active, functional, and correct link to the website through the duration of the event and thereafter unless removal is requested by Organizer.
- 6. Payment:** The preferred payment method is by ACH or wire transfer to the account on the invoice that will follow the execution of this agreement. Paper checks should be made out to **Security BSides Las Vegas, Inc.** and mailed to **3137 East Warm Springs Road Suite 100, Las Vegas, Nevada 89120**. If Sponsor needs to process payment through Accounts Payable, Net 30 terms are acceptable, however all payments must be made by **June 30, 2024**. Credit cards are acceptable as a last resort, but are not preferred. In the event that credit card payment cannot be avoided, Sponsor agrees to pay credit card processing fees. **Failure to pay the full balance 30 days before the event will subject sponsorship to cancellation.**
- 7. Code of Conduct ("CoC"):** All sponsors are required to adhere to the Organizer's CoC, which can be found at bsideslv.org/coc. Organizer reserves the right to update the CoC as needed.
- 8. Non-endorsement:** The use of Sponsor's name within the event website or mailing list does not constitute endorsement by Organizer of the Sponsor, the Sponsor's services, products, or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Organizer
- 9. Non-exclusivity:** Organizer does not award exclusive sponsorship or establish exclusive relationships. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Organizer.
- 10. Limited Liability:** In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, as well as their Board of Directors harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship. Such circumstances include, but are not limited to: failure of third parties to fulfill obligations that are required to fulfill Sponsor's promotional benefits, health and safety concerns including COVID-related event changes or cancellations, and force majeure as detailed below.
- 11. Force Majeure:** Neither Organizer or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of fire, flood, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
- 12. Rejection:** Organizer is a private entity and as such reserves the right to reject a potential sponsor for any reason and need not provide an explanation, public or private, for this rejection.
- 13. Entire Agreement:** Documents, together with the documents and attachments hereto, contain the entire understanding of the parties with respect to the subject matter hereof and thereof and supersede all prior agreements and understandings, oral or written, with respect to such matters, which the parties acknowledge have been merged into such documents and attachments.



2024

Sponsorship Agreement

Sponsorship Information & Level

By signing below, you agree to all of the terms and conditions listed above.

Indicate below which level of sponsorship you are selecting (details on page 3):

Sponsoring Company or Entity

Name _____

Mailing Address _____

City _____

State _____ ZIP Code _____

Phone _____

Sponsor Representative (Print)

Name _____

Title _____

Email _____

Signature _____

Date _____

Executive Producer, BSides Las Vegas (Print)

Name _____

Signature _____

Date _____

Participation Level & Contribution

Diamond **\$20,000**

Gold **\$17,000**

Silver **\$13,000**

Bronze **\$5,000**

Custom/à la Carte Item(s)

\$ (Value) _____

Please submit this completed form to sponsors@bsideslv.org for payment options. Please contact us at the same address if you would like to discuss our sponsorship options. **Thank you for your support.**

2024 BSides Las Vegas Sponsor Level Details & Opportunities

Level Name	Cost	Number Available	Badges Included	Table Space	Signage (by Sponsor)	Branding (by BSLV)	Swag Option	Social Media Shoutout
Diamond	\$20,000	2	8	Two 6' High Traffic Corners	At table	—	At table + in reg bag	x2 pre-show
Gold	\$17,000	4	6	8' High Traffic	At table	—	At table + in reg bag	x2 pre-show
Silver	\$13,000	10	4	6'	At table	—	At table + in reg bag	x1 pre-show
Bronze	\$5,000	5	2	—	At registration	—	Reg bag	x1 pre-show

À la Carte	Cost	Number Available	Badges Included	Table Space	Signage (by Sponsor)	Branding (by BSLV)	Swag Option	Social Media Shoutout
Platinum Training	\$18,000	1	6	—	—	—	—	x2 pre-show
Badges & Lanyards	\$18,000	1	5	—	—	Yes, badges	Reg bag	x1 pre-show
BSides Bus	\$15,000	1	4	—	—	Yes, buses	—	x1 pre-show
Air Filtration	\$10,000	1	4	—	—	Yes, signage	Reg bag	—
Happy Hour	\$6,000	2	4	—	—	Yes, cups	Reg bag	x1 pre-show
Karaoke Branding	\$3,000	1	2	—	At karaoke	—	At karaoke	x1 pre-show
Pool Party + Towels	\$14,000	1	5	—	—	Yes, towels + pool party	At pool party	x1 pre-show
Coffee Bar	\$7,500	2	4	—	At coffee bar	Yes, coffee sleeves	Reg bag	x1 pre-show
WiFi	\$5,000	1	2	—	At registration	Yes, signage	Reg bag	x1 pre-show
Community Outreach	\$8,000	1	4	—	—	—	Reg bag	x1 pre-show
Additional Badges	\$1,500	Negotiable	1	—	—	—	—	—

Pros vs. Joes	Cost	Number Available	Badges Included	Table Space	Signage (by Sponsor)	Branding (by BSLV)	Swag Option	Social Media Shoutout
Game Sponsor	\$5,000	3	4	—	Digital signage on scoreboard, in-person + online	—	Reg bag	x1 pre-show
Blue Team Sponsor	\$3,000	1	3	—	—	—	Reg bag	x1 pre-show
Red Team Sponsor	\$1,500	1	2	—	—	—	Reg bag	x1 pre-show
Gold Team Sponsor	\$1,500	1	2	—	—	—	Reg bag	x1 pre-show
Range Sponsor	\$3,000	1	3	—	—	—	Reg bag	x1 pre-show
Tool Sponsor	\$3,000	2	3	—	—	—	Reg bag	x1 pre-show